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UNIVERSITÉ SIDI MOHAMED BEN ABDELLAH DE FES
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INSTITUT DES SCIENCES DU SPORT

CALL FOR PAPERS | 2027 EDITION

Sporting mega-events and territories

Active Territories Conference: Sport and Leisure

14 and 15 April 2027

Institut des sciences du sport (ISS) de Fès · Morocco

In collaboration with éklore-ed · France

From Paris 2024 to the 2030 World Cup, co-hosted by Morocco, Spain and Portugal, by way of the Africa Cup of Nations hosted by Morocco in late 2025, sporting mega-events are transforming the economy, image and spatial planning of territories. In parallel, the sector is evolving under the influence of artificial intelligence, the rise of women's sport, the arrival of new investors and the climate emergency.

The conference welcomes multidisciplinary contributions in management, economics, finance, marketing, geography and political science.

Research tracks

01 Sport marketing, territorial attractiveness and tourism

02 Management of sport and sports organisations

03 Sport finance and economics

04 Economic impact of sporting mega-events, territorial transformations and legacy

05 Ecological transition and resilience of sport and leisure territories

06 Innovation, digital transformation, data and new geographies of sport

07 Territorial governance and business models of sport and leisure

08 Accessibility, inclusion and well-being of populations

09 Geopolitics of sport and cooperation between territories

Keynote speakers

Dennis Coates

Professor of Economics, University of Maryland, Baltimore County, United States.

Billy Graeff

Associate Professor, Institute of Education, Federal University of Rio Grande, Brazil, and School of Sport, Exercise and Health Sciences, Loughborough University, UK.

Submitting a proposal

An **extended abstract of 2 to 3 pages**, written in French or English and submitted on the conference website. **Submission is free of charge.**

Contributions from doctoral students, practitioners and local authorities are strongly encouraged.

Key dates

15 FEBRUARY 2027
Submission deadline

1 MARCH 2027
Notification of acceptance deadline

30 MARCH 2027
Registration and payment deadline

Decisions within 10 days of submission for any paper received before the deadline.

VIEW THE CALL, SUBMIT AND REGISTER

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atsl-eklore@sciencesconf.org